



SUJITHA S

C O N T E N T W R I T E R

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<https://gustosefficacy.blogspot.com>

PERSONAL DETAILS

Date of Birth : 07.12.1997
Father's Name : Subramani R
Marital Status : Unmarried
Language Known : Tamil & English

KEY SKILLS

- SEO Writing
- Keyword Research
- Keyword Optimization
- Proof Reading and Editing
- Website Management
- Instructional Designing
- Storyboarding

PROFICIENT TOOLS

- WordPress
- Google Analytics
- Surfer SEO

HOBBIES



ADDRESS

6/61, K.Velayuthampalyam Vangal (P.O),
Karur (D.T) - 639116,
Tamil Nadu.

PROFILE

A fine writer with an ability to present information in an engaging and informative manner. Competent in strategic planning to create high-quality content, inserting tags, interlinking to improve user interface, and optimizing high-volume keywords within the content.

EDUCATION

COURSE	INSTITUTION	YEAR	%SCORED
MBA (HRM)	SRM Institute of Science and Technology, Chengalpattu.	2023	85%
B.E(ECE)	Vivekanandha College of Technology for Women, Namakkal.	2019	65%
HSC	Kalaikovil Vidhya Mandir Higher Secondary School, Tirupur.	2015	81%
SSLC	St. Mary's Matriculation Higher Secondary School, Karur.	2014	95%

EXPERIENCE (4 Years)

- **Technical Content Writer (Consultant)**
APA Engineering, Chennai. (Jan 2023 - July 2023)
- **Content Writer/Instructional Designer**
Edufic Digital, Chennai. (April 2022 - Dec 2022)
- **Freelance Technical Content Writer** | *River City Corp, Punjab. (Feb 2022)*
- **Freelance Content Writer** | *NiceDigitals, Andhra. (Sep 2021 - March 2022)*
- **Freelance Content Writer** | *Cartrabbit, Coimbatore. (Sep 2021 - Jan 2022)*
- **Content Writer** / *Stan Ventures, Namakkal. (June 2019– Aug 2021)*

DECLARATION

Hereby I declare that the details described above are correct to the best of my knowledge.

PLACE:

DATE:

(Sujitha S)